UNIVERSITY NAME AND SEAL

Name and/or Official Seal or Logo

The name and/or the official seal or logo of the Health Science Center are to be used only on official documents and for official Health Science Center business. The design or use of any other seal, logo, or symbol, either altered from or bearing resemblance to the official seal or logo requires review and approval by the Office of Communications.

Jobs performed by Academic Technology Services that include the design or use of any logo other than the official seal or approved version of the logo, or for the use of the Health Science Center’s name, or seal or logo for any print or electronic material, must receive review and approval from the Office of Communications.

Advertising Purposes

Health Science Center faculty and staff may not engage in practices which might place the Health Science Center in a position of endorsing, or appearing to endorse, a particular commercial product or service. Any faculty and staff contemplating engaging in any such activity which could be construed in such a manner should seek prior review and approval from the Office of Communications after written approval has been granted by the appropriate Dean or Vice President.