Faculty Senate Meeting  
Wednesday, May 11th, 2016  
MED 4.409L  

Meeting was called to order by Dr. Lori Pounds, Chair  

- Announcements – Dr. Pounds  
  - SOM has sent out election ballots for Faculty Senate openings. Drs. Chang and Panday have been selected for the SOM. There are two openings remaining for Medical School/Clinical and none for Basic Science. Dental School, School of Health Professions and School of Nursing members are all rotating off. Please look for ballots and vote.  
  - Committee members took a vote to move Faculty Senate to the new ALTAC building. Will work on making reservations to hold our meetings at the ALTAC moving forward.  

- Campus Update - Dr. Jacqueline Mok, Vice President for Academic, Faculty and Student Affairs and Dr. Janet Williams, Professor, Pediatrics  
  - A Faculty Survey will be conducted through the AAMC on behalf of the entire HSC campus. Faculty from all schools are encouraged to participate in the survey in order to assess the issues of faculty engagement from recruitment and retention all the way through. We will then have the ability to benchmark ourselves against other schools. At present, SOM has a clear set of benchmarks, there is no standard from the American Dental Education Association and likewise with the American Association of the Colleges of Nursing. The School of Health Professions’ National Association does have a national survey against which they can benchmark. UTMB and UT Southwestern will also participate in the survey, allowing a better benchmark for Medicine, Health Professions and Nursing. Information gained will allow us to move forward to better the environment for our faculty. A separate link will be sent to each faculty beginning in June. A summary of results is expected by October 1st. Please visit [http://uthscsa.edu/facultygovt/docs/May16Presentation2.pdf](http://uthscsa.edu/facultygovt/docs/May16Presentation2.pdf) for additional information.  

- Charles P. France, PhD., Update on the Council of Principal Investigators  
  - Council of Principal Investigators is a group of individuals elected from the research community; however has no official standing with the HSC. It was formed among department heads within the university which felt the need to improve the research processes. Our goal is to increase national recognition of the HSC in research and teaching and to serve as a voice of the PIs to the decision makers of the university. The view of the committee is that those who best know what the researchers need are researchers. Next Town Hall meeting was held Please visit [http://pharmacology.uthscsa.edu/cpi.asp](http://pharmacology.uthscsa.edu/cpi.asp) for more detailed information.
• Heather Adkins, Vice President Marketing & Communications, Marketing Research and Branding Update
  o An internal and external survey was executed in December on the perception of the HSC. Many faculty and staff are uncertain as to how we are associated with UTSA, CTRC and University Hospital. We cannot compete effectively to attract faculty, research grants, new patients, etc., because we have poor insight of who we are. Three thousand people participated in the survey and significant confusion in this market about the HSC and what we do. Twenty percent of respondents think they work for University Health System and 17% of respondents think we are UTSA. An action plan is in place to change the organization and rebrand the UTHSCSA. Over the next 6 to 12 months, would like to engage the conversation of reorganization, including new logo for the HSC.
• Meeting Adjourned – Dr. Lori Pounds

Members Present: Lori Pounds, Cheryl Burns, Brent Shriver, Greg Ernst, Hassem Geha, Norma Partida, Suman Challa, Francis Lam, Benjamin Eaton, Elizabeth Casiano Evans, Shweta Bansal, Brian Eastridge, Maxim Eckmann, Rebecca Bonugli, Lisa Cleveland, Danet Lapiz-Bluhm, Carole White


Next meeting Wednesday June 8th, 2016.