Benefiting Phase 1 Patients at UT Health Cancer Center

**GIFT FORM**

**UNDERWRITING & SPONSORSHIPS**

- ☐ Yes! I would like to be an underwriter.
- ☐ Yes! I would like to be a sponsor.

**PLEASE INDICATE UNDERWRITING LEVEL**

- ☐ “Nobel Laureate” $20,000 & Up
- ☐ “Pulitzer” $10,000 – $19,999
- ☐ “Best Sellers” $5,000 – $9,999
- ☐ “First Editions” $2,500 – $4,999
- ☐ “Classics” $1,500 – $2,499

Remaining # of seats you wish to purchase @ $85 per ticket: __________

**PLEASE INDICATE SPONSORSHIP LEVEL**

- ☐ Printing & Program $10,000
- ☐ Audio-Visual Presentation $7,000
- ☐ Favors $4,000
- ☐ Decorations $2,500
- ☐ Book & Author Room $2,500

TOTAL enclosed: $ _______________

Make check payable to:

UT Health Cancer Center

☐ I also am interested in placing an ad in the Luncheon Program. Please send me information.

Deadline for inclusion in the program is July 31.

Return for in reply envelope or fax to:

UT Health Cancer Center - Book & Author
Office of Institutional Advancement, MC 7835
7703 Floyd Curl Drive  •  San Antonio, TX 78229-3900

210.450.5512  •  Fax 210.450.5089
All underwriters will be prominently recognized in the luncheon program given to approximately 1,100 attendees, on event signage and in the *San Antonio Express-News*. In addition, underwriters receive:

**“Nobel Laureate” $20,000 & Up**
- A preferred-placement table for ten
- Placement of an author as a guest at the table for the luncheon
- Logo recognition on “book bags” distributed at the luncheon
- Logo recognition on audio-visual screen at event
- Entitled to one full-page advertisement in the luncheon’s commemorative booklet
- Recognition on Top Donors page in the luncheon’s booklet expressing reasons for supporting event
- Recognition in advertising in the *San Antonio Express-News* promoting the luncheon
- Recognition in all other printed materials promoting the event

**“Pulitzer” $10,000 - $19,999**
- A preferred-placement table for ten
- Logo recognition on “book bags” distributed at the luncheon
- Logo recognition on audio-visual screen at event
- Entitled to one-half (1/2) page advertisement in the luncheon’s commemorative booklet
- Recognition on Top Donors page in the luncheon’s booklet expressing reasons for supporting event
- Recognition in advertising in the *San Antonio Express-News* promoting the luncheon
- Recognition in all other printed materials promoting the event

**“Best Sellers” $5,000 - $9,999**
- Seating for six at the luncheon in the underwriters’ table section
- Name recognition on audio-visual screen at the event
- Recognition on Top Donors page in the luncheon’s booklet expressing reasons for supporting event
- The option to purchase the remaining four seats for $85 per seat

**“First Editions” $2,500 - $4,999**
- Seating for four at the luncheon in the underwriters’ table section
- Name recognition on audio-visual screen at the event
- The option to purchase the remaining six seats for $85 per seat

**“Classics” $1,500 - $2,499**
- Seating for two at the luncheon in the underwriters’ table section
- Name recognition on audio-visual screen at the event
- The option to purchase the remaining eight seats for $85 per seat
Additional Marketing & Sponsorship Opportunities

All underwriters will be prominently recognized in the luncheon program given to approximately 1,100 attendees, on event signage and in the *San Antonio Express-News*. In addition, underwriters receive:

**Printing & Program $10,000**
- Seating for *six* at the luncheon in the sponsors’ table section
- The option to purchase the remaining *four seats* for $85 per seat
- Logo recognition on luncheon program and on audio-visual screen at the event
- One full-page advertisement on inside front cover of luncheon program

**Audio-Visual Presentation $7,000**
- Seating for *six* at the luncheon in the sponsors’ table section
- The option to purchase the remaining *six seats* for $85 per seat
- Logo recognition on audio-visual screen at the event
- One-half (1/2) page advertisement in the luncheon program

**Favors $4,000**
- Seating for *four* at the luncheon in the sponsors’ table section
- The option to purchase the remaining *six seats* for $85 per seat
- Logo recognition on favors purchased for each luncheon attendee
- Name recognition on audio-visual screen at the event

**Decorations $2,500**
- Seating for *four* at the luncheon in the sponsors’ table section
- The option to purchase the remaining *eight seats* for $85 per seat
- Name recognition on audio-visual screen at the event

**Book & Author Room $2,500**
- Seating for *four* at the luncheon in the sponsors’ table section
- The option to purchase the remaining *eight seats* for $85 per seat
- Name recognition on signage in Book & Author Room open three hours the day of the luncheon for book sales and signing
- Organization or company banner in Book & Author Room (banner supplied by sponsor)
- Name recognition on audio-visual screen at the event

UT Health San Antonio
Cancer Center

UT Health Cancer Center, Development Office • 7979 Wurzbach Road, Suite 600 • San Antonio, Texas 78229
(210) 450-5512 • Fax (210) 450-5089